



## CT Working Moms Celebrates 3<sup>rd</sup> Anniversary

*Local blog continues on its mission towards sisterhood and support*

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For Immediate Release

**GLASTONBURY, CT (September 2, 2014)** – CTWorkingMoms.com (CTWM), an online resource for women balancing work and family life celebrated their third anniversary since launching the blog in September of 2011.

In three years CTWM continues to gain national attention and creates a local loyal following. Readers take comfort in knowing that what they are experiencing as a parent is what others face on a daily basis. A sense of sisterhood and support is what makes CTWM truly unique. With twenty-six writers posting weekly, posts can range from humorous and sensitive to personal and private, but no matter what the topic is, a common theme in all of them is honesty, non-judgment and respect.

CTWM's 2014 media and partnership highlights include:

- Upworthy
- Huffington Post
- Babble
- CNN
- HLN TV
- iVillage Australia
- Star Villiage 98.3FM
- Deseret News
- Bustle
- MOMS for MOMS partnership with The Bump
- Governor Malloy Proclamation
- Numerous CT-based media sources including the Hartford Courant, NBC Connecticut and more.

The site now has over 1,500,000 hits. Michelle Noehren, Founder of CT Working Moms, says, "It's really important to me that the website is a safe space for moms to connect and find comfort. We believe in sharing stories about our lives in an authentic way in hopes that we can help other moms feel less isolated. I'm honored to write alongside the other 25 CT Working Moms writers who are such kind, compassionate and just all around great women."

***About:*** Created in 2011 by Michelle Noehren, CT Working Moms (CTWM) is an award-winning, online community for women balancing work and family life in Connecticut. The website provides critical resources and information ranging from pregnancy and child-care to health and nutrition. Twenty-six bloggers provide weekly articles with the goal of

*talking honestly about how it really is to be a working mother in our modern world. CTWM's aims to be a place of compassion and support for all moms because the world needs more love and less judgment. While CTWM's is a local Connecticut-based blog, their projects have gained world-wide attention being featured on the TODAY Show, GMA, Yahoo, Upworthy, The HuffingtonPost, The U.K's Daily Mail and more.*

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