



CTWorkingMoms.com Celebrates 2nd Anniversary

Local blog continues to gain state, national and international attention

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For Immediate Release

GLASTONBURY, CT (September 12, 2013) – CTWorkingMoms.com (CTWM), an online resource for women balancing work and family life celebrated their second anniversary since launching the blog in September of 2011.

In just two short years CTWM has gained national attention and created a local loyal following. In the website's first year, bloggers gained attention by promoting positive body image through a post-baby body photoshoot. In June of 2013, the site gained attention again for its follow up photo shoot that focused on ending the mommy wars and called for non-judgmental motherhood.

Just within the past year, the site has been featured on:

- The Daily Mail (U.K.)
- iVillage
- Yahoo.com
- Shine
- Huffington Post
- HLN
- Several CT-based media sources including the Hartford Magazine, The Hartford Courant, NBC Connecticut, Fox CT, New Haven Living and more.

As the site quickly approaches its 1,000,000 hits mark, Michelle Noehren, Founder of CT Working Moms, says, "Knowing that so many moms find solace and comfort in the website is an incredible feeling. My goal from day one has been to create a space that supports moms from a place of compassion and sisterhood instead of judgement."

With the 2 year anniversary of the site comes the launch of a new CTWM's tumblr page called Motherhood Just Got Real (www.motherhoodjustgotreal.com). The tumblr page is a compliment to the website and is a place for moms to go when they need to relax and have a good laugh.

About: Created in 2011 by Michelle Noehren, CTWorkingMoms.com (CTWM) is an award-winning, online community for women balancing work and family life in Connecticut. The website provides critical resources and information ranging from pregnancy and child-care to health and nutrition. Over 24 bloggers provide daily articles with the goal of talking honestly about how it really is to be a working mother in our modern world. Bloggers provide personal experiences to help provide insight and advice into the challenging, yet rewarding job of being a mother. CTWM's aims to be a place of compassion and support for all moms because the world needs more love and less judgment. In 2012 CTWM's received the "Best Parent Blog" Webster Award by the Hartford Courant and in 2013 was featured in the Hartford Magazine's "Best of Hartford" edition.

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